



PPUI

09 March 2019

Ladies & Juveniles Pitch & Putt Subcommittee Report

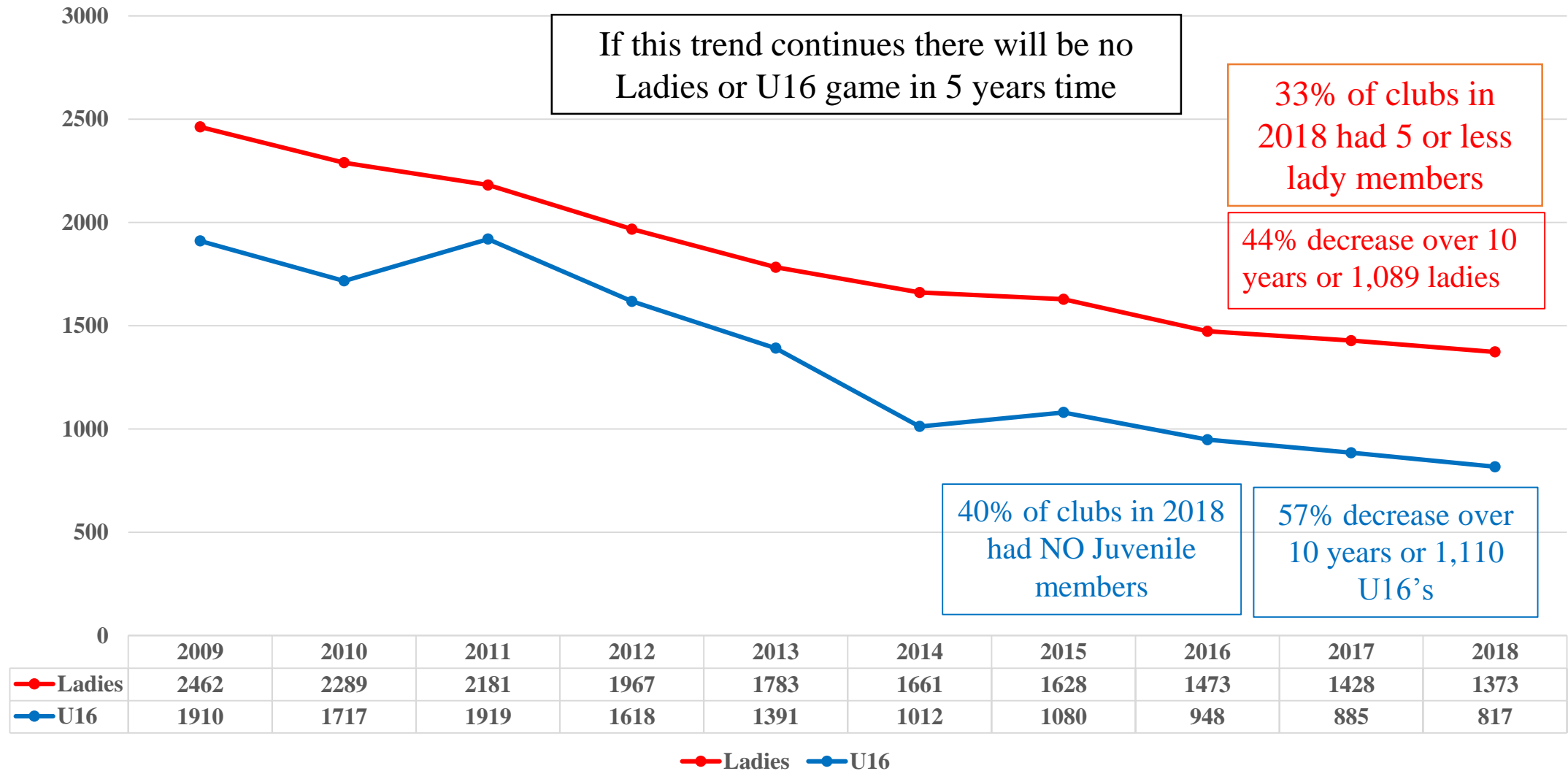
Ladies & Juveniles Sub Committee

Chair: Declan Sheedy – Cil na Mona

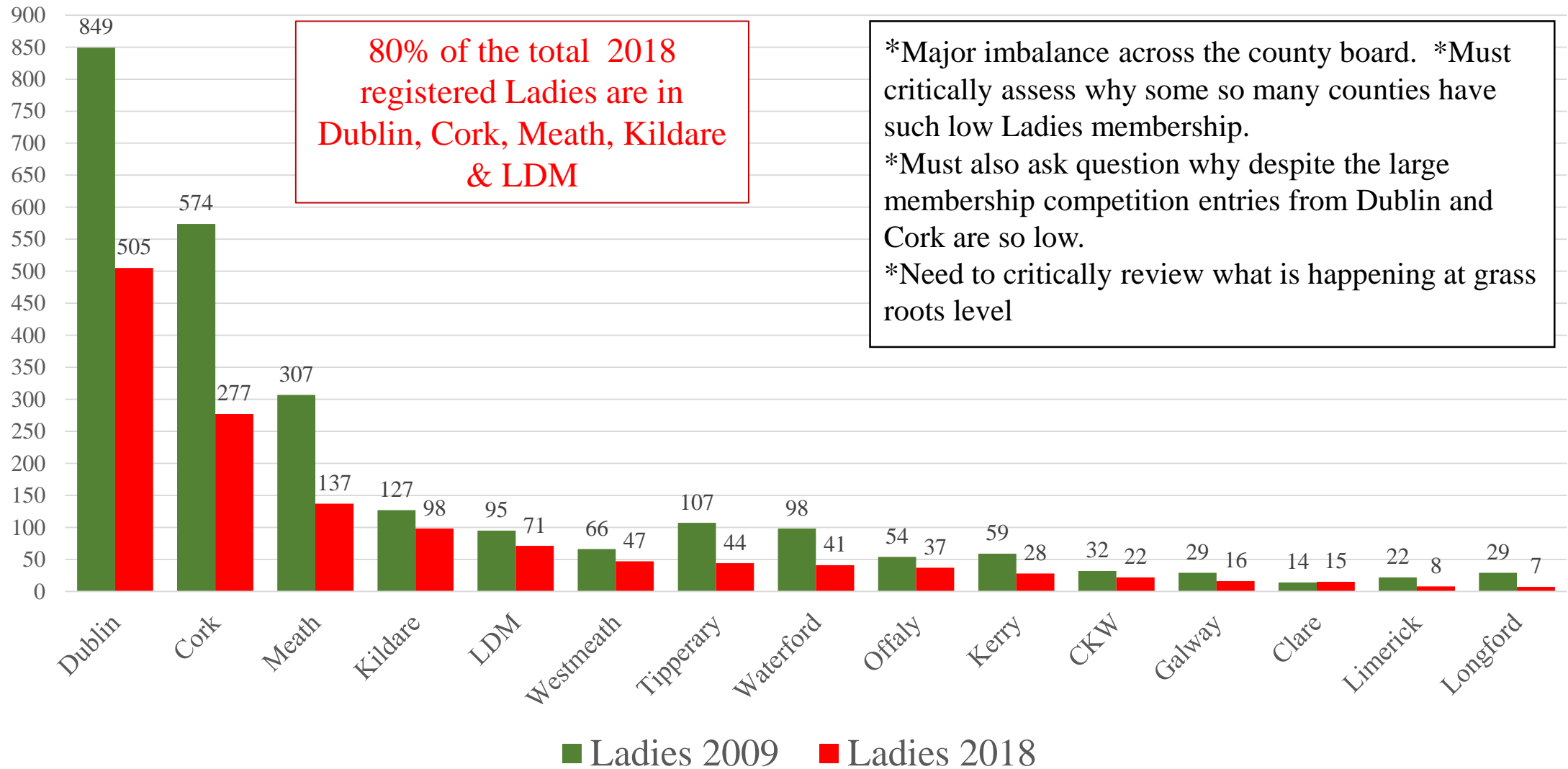
Committee members:

- Helen McMorrow –Lakeside (RIP)**
- Audrey Donnelly – Mc Bride**
- Christine Mulvey – Glenville**
- Lily O’Brien – Lakeside**
- Darren Keogh – Ryston**
- Mark Keohane - Rocklodge**

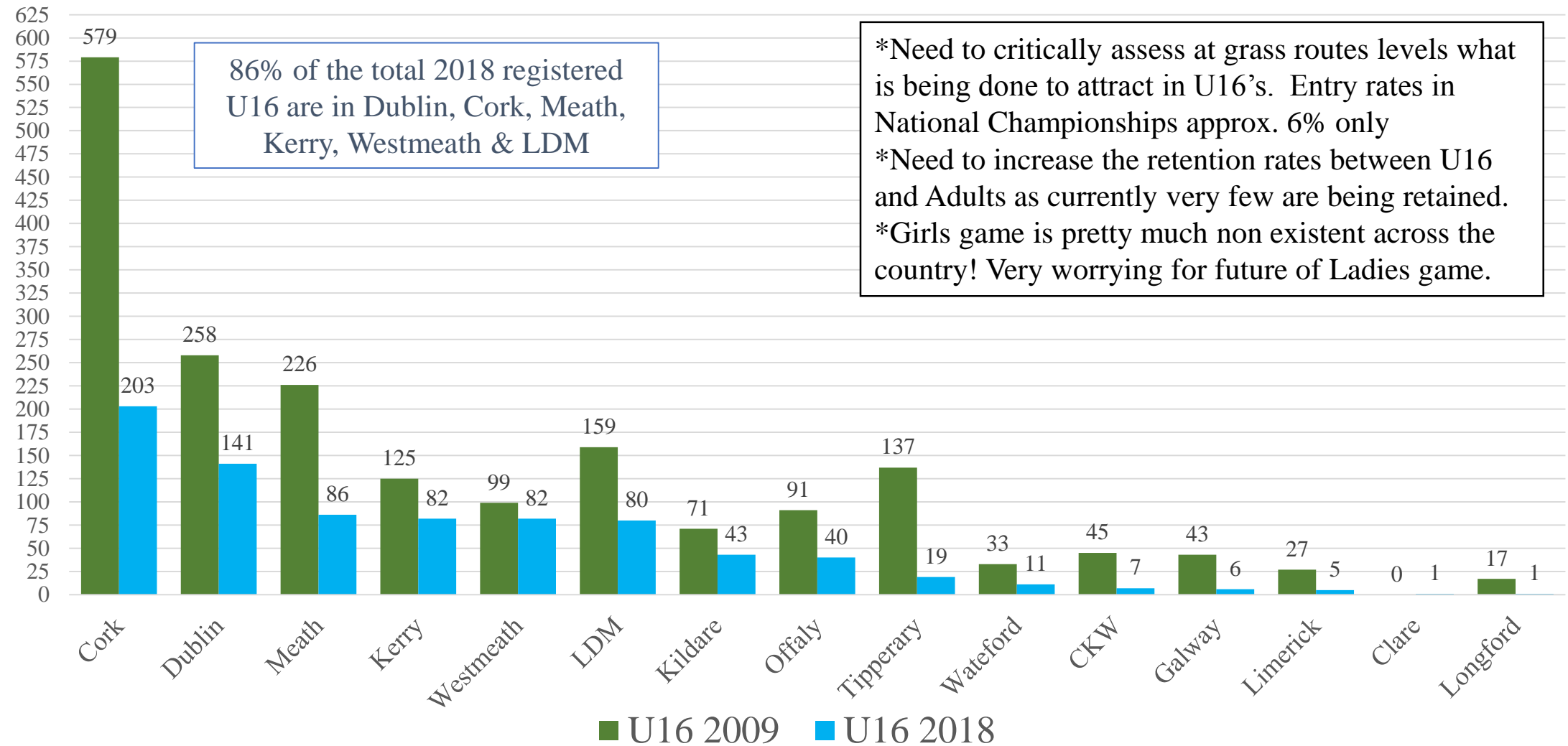
PPUI Registered Membership – Last 10 Years



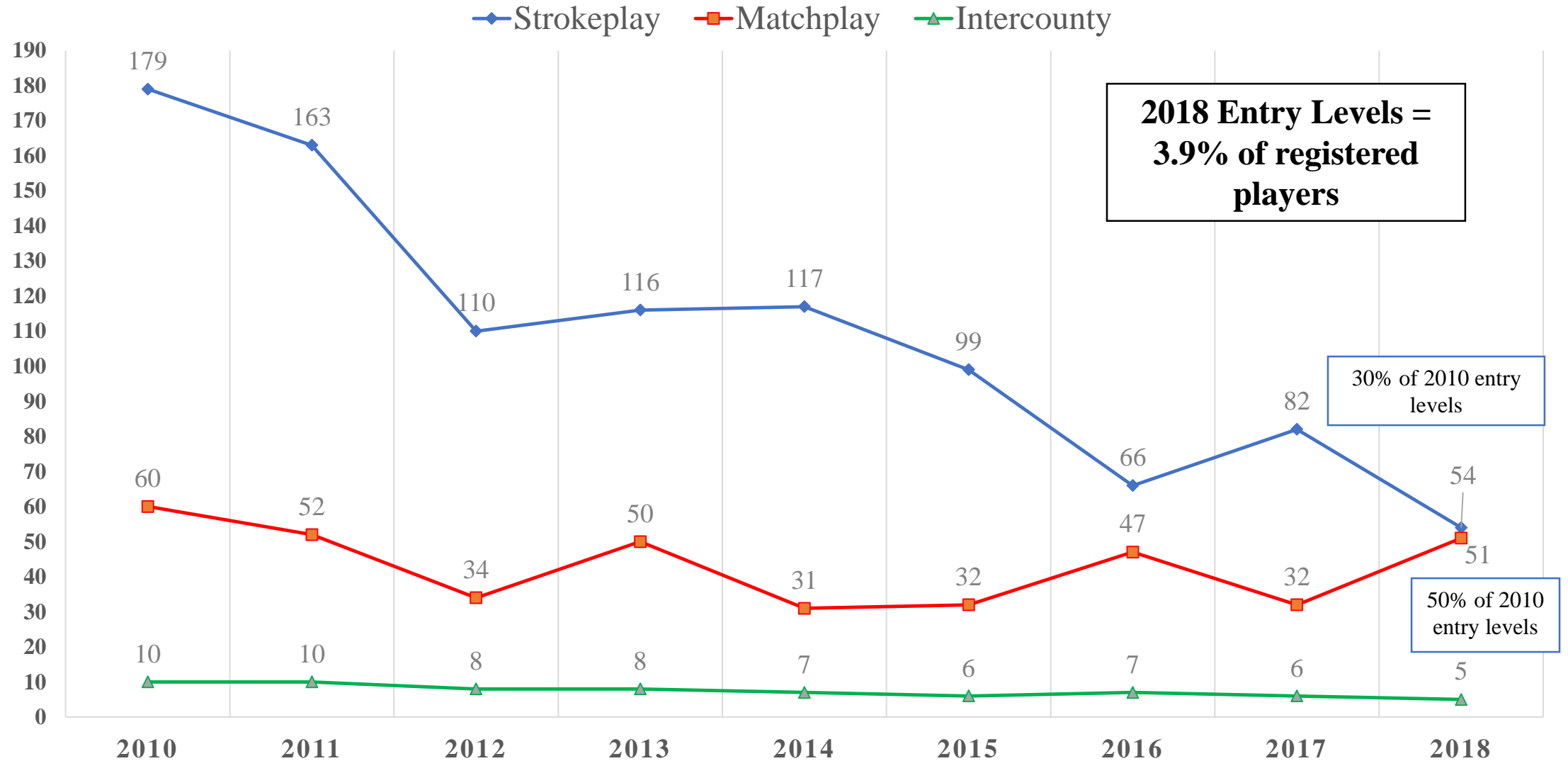
PPUI Registered Membership by County/Regional Board in 2018



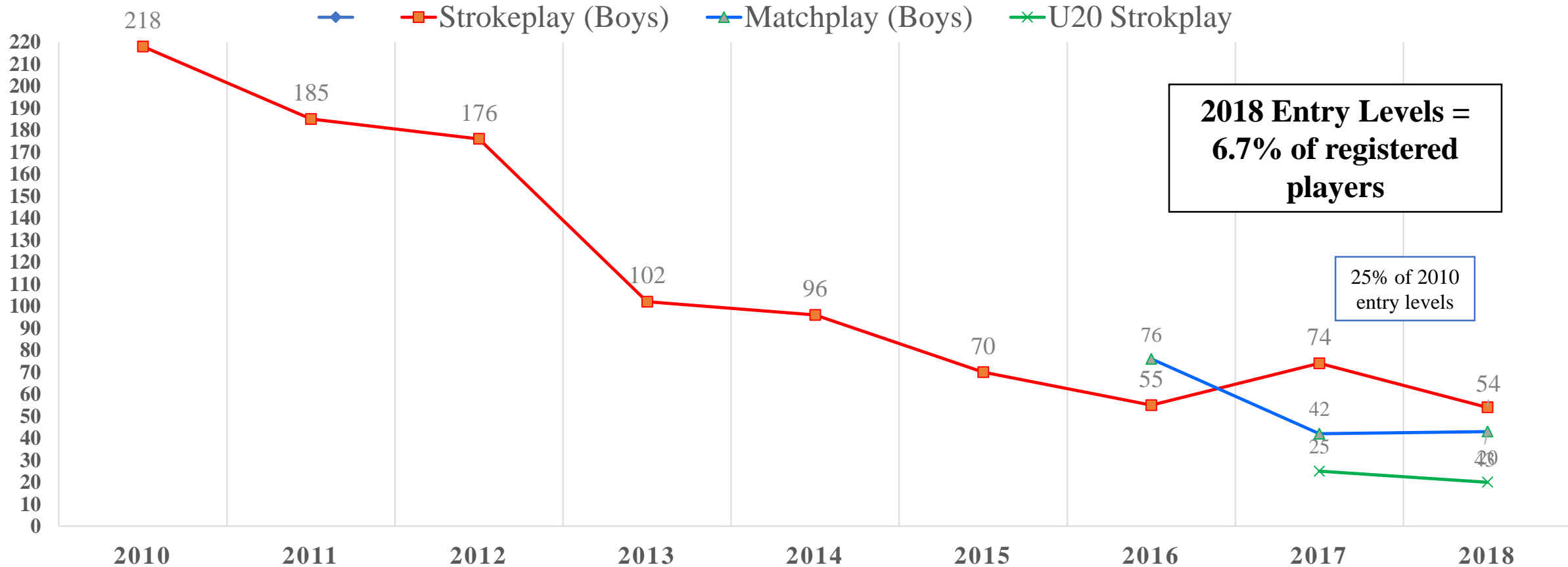
PPUI Registered Membership by County/Regional Board in 2018



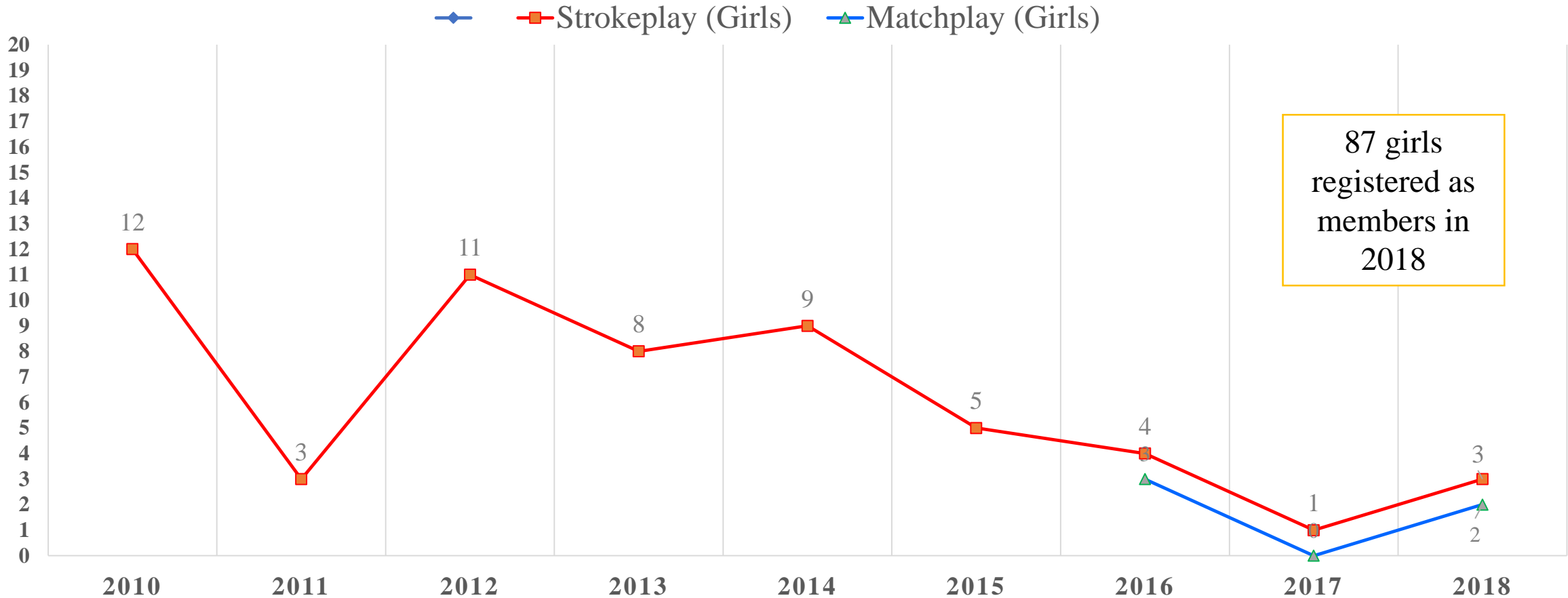
Ladies National Competition – Entry Numbers



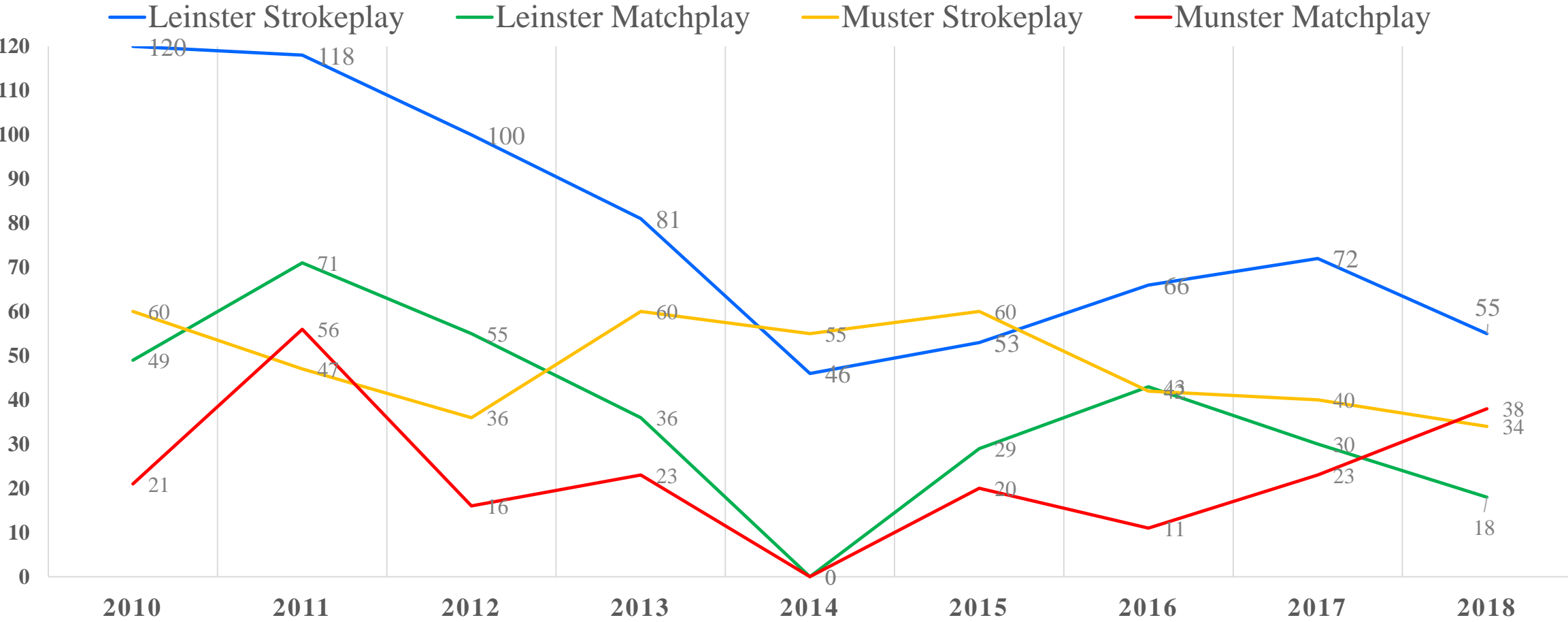
U16 National Competition – Entry Numbers



U16 National Competition – Entry Numbers



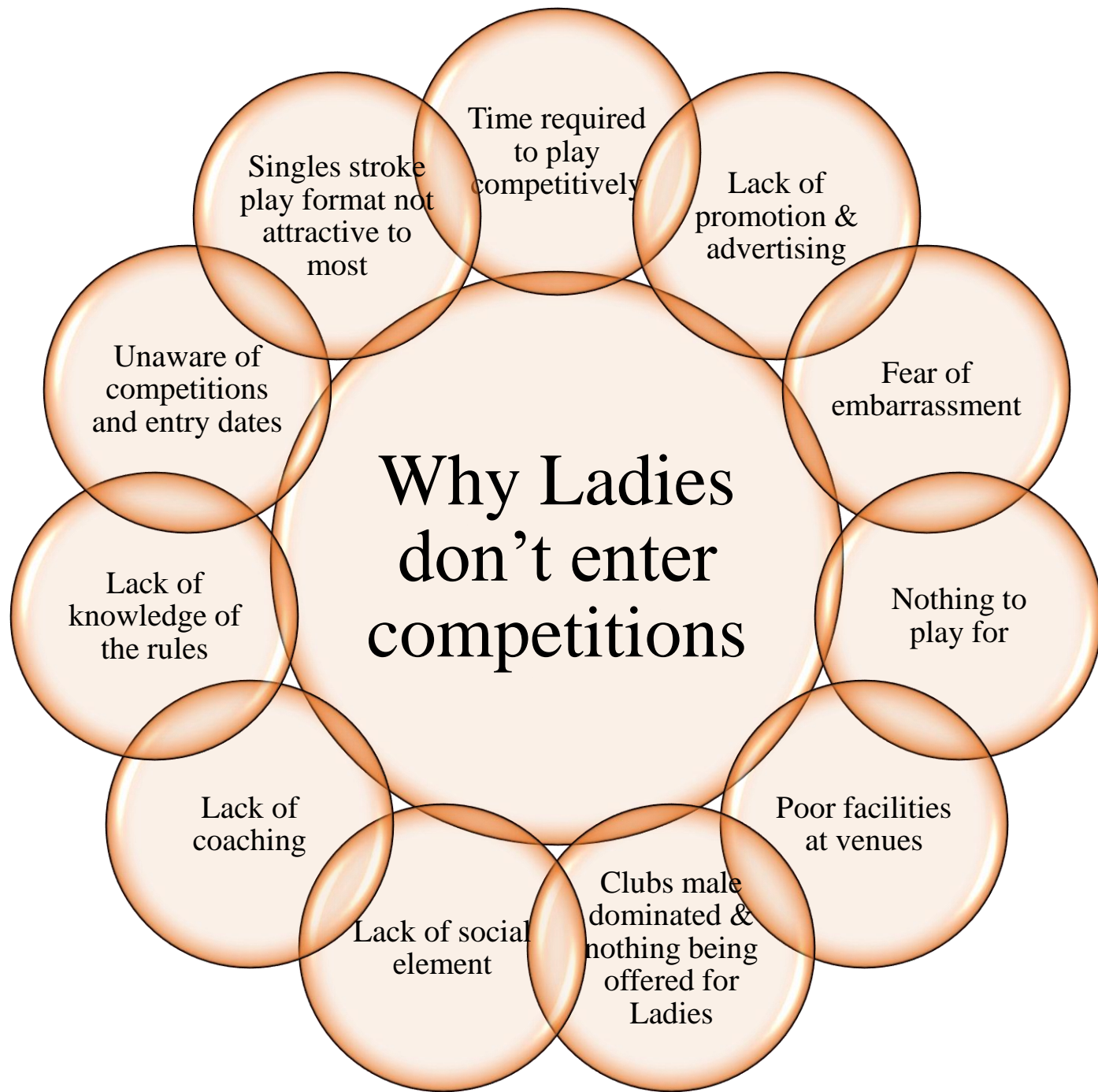
Ladies Provincial Championships – Entry Numbers





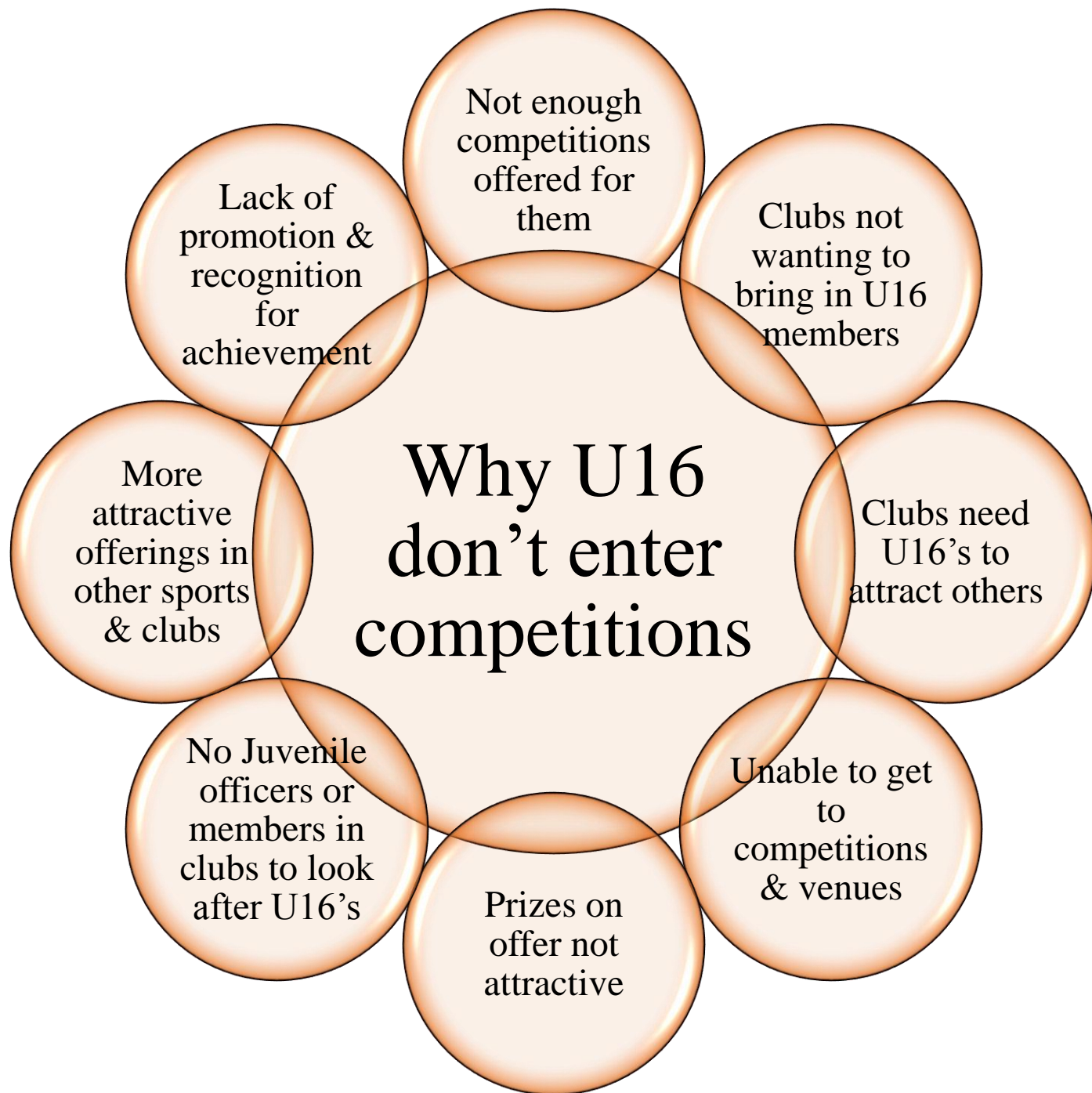
Promotion & Advertising – Increase the profile of the L&J games

1. Clubs & county boards must actively recruit, promote and welcome new members in.
2. Create dedicated sections on the PPUI Website for L&J.
3. Create dedicated PPUI L&J Facebook page – **PPUI – Ladies and Juveniles**
4. Create dedicated email address for L&J - ladiesjuveniles@ppui.ie
5. Launch a dedicated Backspin edition for L&J in Q1 2019
6. Greater use of social media e.g Instagram, YouTube, videos plus print media.
7. Seek sponsorships specifically targeted at L&J
8. Use Ladies Social Day as platform to heavily advertise and promote the game
9. Continue the International Challenges only for L&J, offer place for Ladies and U16 on Irish teams.
10. NEC office continue to offer support to club for promotion and recruiting



Ladies Competitions – Recommendations for 2019

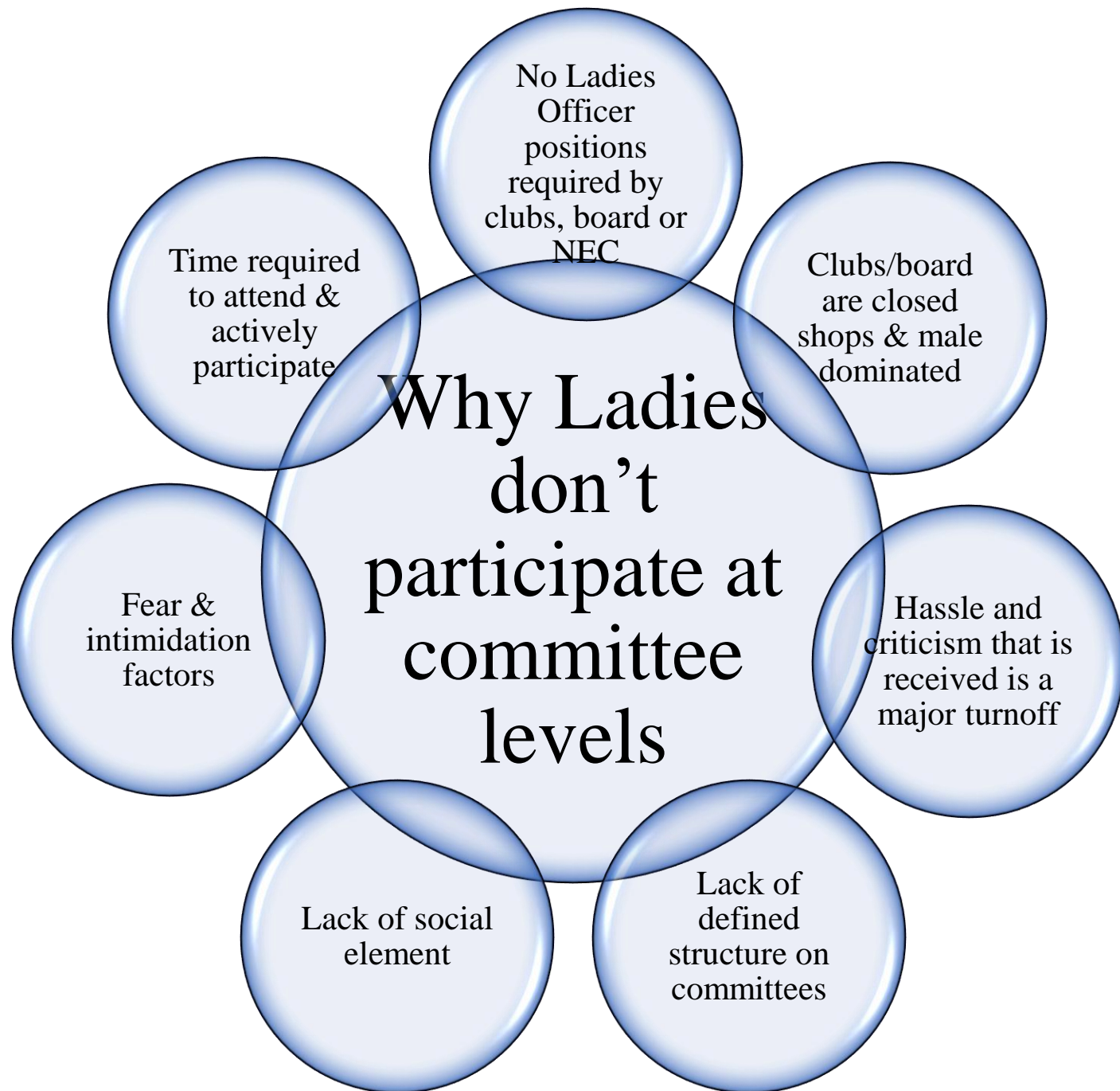
1. Clubs and Ladies must actively encourage entries into competitions.
2. Heavy promotion and reminders of upcoming Championship and Deadlines
3. Handicaps grades to be reviewed along with monitoring of the SSS
 1. *At the end of 2018, 42 Senior, 233 Inters and 1098 Juniors (600 with handicap of 18+)*
4. Introduction of net prizes into the National & Provincial Championships.
5. Critically review of competition formats
6. Same prizes for all grades and championships
7. Seek to enhance the social aspect around championships
8. NEC to select suitable courses with proper facilities
9. Coaching to be offered to Ladies aswell as Juveniles



Juvenile Competitions – Recommendations for 2019

Juveniles just want to Play! Clubs, County Board and NEC must provide more competition and opportunities for them to play

1. Maximum play at provincial and national championships.
2. Introduce handicaps for juveniles in 2019.
3. Continued reinforcement to clubs to take in Juvenile membership. Remove the perception or excuse its too difficulty and risky to do. Its not!
4. Regional Scratch Cups or opens for Juveniles
5. Develop club, county or regional academies
6. Combination & increased number of teams at intercounty to be allowed
7. Create formats to allow juveniles to play alongside adults



Increasing Ladies participation at administrative level

1. The NEC to introduce a new position of Ladies Officer at the NEC level.
2. NEC to require County Boards and Clubs to have a Ladies Officer positions.
3. Increased participation on sub committees

Year ahead.....Everyones support needed

- **IMPORTANT:** Promotion, advertising, new initiatives and ideas along with the efforts of the NEC and this subcommittee can only do so much. **It is critical that the Ladies & Juvenile players themselves, the clubs and the county boards support, are open to trialling new ideas and most importantly are open to change for the good of the whole Ladies & Juvenile game.**
- Without the active support and participation of the players, clubs and those at grassroots levels the initiatives and ideas proposed will be to no avail and the decline will continue.
- Constructive feedback and ideas from the members is more that welcome ladiesjuveniles@ppui.ie or via myself or any member of the L&J subcommittee.
- The time for action is **NOW** and it is on everyone to pull together to revive the L&J game.....we must turn the tide now otherwise there will be no L&J in 3 years time.